

Eco-Revolution. Eco-Conservation. Eco-Responsibility.

Partnering with consumers to protect the environment.



Eco-Revolution

More than three quarters of a product's environmental impact is built into its design. That's why the research and development behind Hasler products has focused on ways to bring value to consumers by significantly improving product environmental performance. A critical design objective in Hasler products is to cost effectively minimize the carbon footprint from all stages of product life.

Eco-Conservation

Hasler products protect the environment, while generating cost savings. Our new eco-friendly mailing systems have reduced their environmental footprint over our previous line of mailing systems by up to 50%:

- Component structure...weight and volume reduced by 44%
- Production process...materials usage cut by 10%
- Recyclable cardboard...reduced packaging by 29%
- Power usage...electrical consumption cut by 50%
- Recyclability...reusable material increased by 58%
- Clean transportation network...reduces air pollution

Eco-Responsibility

Many Hasler products carry the Energy Star rating and are manufactured at ISO-14001 certified sites as part of an eco-conservation mindset. A powerful commitment to environmental protection and cost savings begins during the design process and makes its way through the responsible use and reuse of Hasler products and their materials.



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